



FURNITURE AND SERVICES FOR HIGHLY ATTENDED PUBLIC PLACES

Family Friendly Furniture and Services!



Leura srl products are adjuvant, easy and intuitive to use and guarantee health, comfort and safety, for these reasons they are chosen by airports, shopping centers, museums, libraries, parks... all over the world to furnish their common spaces and facilities. Leura products are unique and original, designed to meet the needs of safety, cleanliness and ease of maintenance of public spaces. Our main proposals for structures open to the public are: self-supporting, fireproof, customizable and positioned even in highly frequented environments **breastfeeding areas**; welcoming nurseries for safe children's hygiene; accessible and multisensory play areas for people with and without disabilities; relaxation areas equipped with colorful, multifunctional and ergonomic seats for all ages.

Breastfeeding areas and nurseries



Breastfeeding areas and nurseries

Leura srl has specialized in products for childhood and maternity and creates breastfeeding areas suitable for any environment, internal or external. Multiple solutions, colored or neutral, all equipped with the specific MimmaMà breastfeeding armchair, welcome mothers who breastfeed outside the home, protecting their right to health and that of their children.

UNICEF and WHO recommend exclusive breastfeeding for the first six months of a baby's life, because it promotes sensory and cognitive development and protects babies from infectious and chronic diseases. The Interdisciplinary Operational Technical Table for the Promotion of Breastfeeding (TAS) of the Italian Ministry of Health - established in 2012 and renewed on 25 September 2019 - says that breastfeeding is a natural norm, of cultural and social value that everyone must undertake to protect.

A simple word "THANK YOU" from many mothers and families will mean a lot: having found intimacy, functionality, comfort and safety THANKS TO YOU in a special moment of life in a space designed and dedicated to breastfeeding.



MimmaMà: breastfeeding armchair

MimmaMà helps mothers to support the baby correctly and effortlessly in all breastfeeding positions, including the "tandem" one for simultaneous breastfeeding of twins. The modeling of the seat avoids postural pain because it reduces pressure on the perineum, relieves body weight on the legs and offers excellent support for the shoulders, back and arms. Ergonomic, latex-free, fireproof, antibacterial, easy to clean, MimmaMà ensures comfort, functionality and emotionality.



MimmaMà 365900 N



MimmaMà 365900 L



MimmaMà 365900 S



Accessori

FAMILY FRIENDLY DESIGN



Mabeby 365900 C

Fireproof breastfeeding pillow



Tuki 365900 P

Footrest



MimmaMà Point: breastfeeding areas to welcome mothers in all places



MimmaMà Points are self-supporting, emotional and comfortable stands, where the mother breastfeeds, cuddles and reassures her baby even in highly frequented environments. Easy to access, recognizable and newsworthy, these breastfeeding areas enhance the commitment of their hosts and the contribution of any sponsors. Breastfeeding can be extended up to the child's first two years of age, requires a time ranging from 10 to 40 minutes and can be repeated up to 18 times a day. For these reasons it is an important gesture of respect to offer a dedicated space. «Segui il cuore...» is the project launched by Leura s.r.l. to encourage the creation of a network of family-friendly structures that offer mothers qualified breastfeeding spaces.

Nursery



The nursery or family room is a space equipped with a MimmaMà breastfeeding chair and a PuSiCo changing table with washbasin and decorated with Sign On illustrations on the wall and ceiling, to create welcoming and emotional environments. Breastfeeding is a non-programmable practice that requires a fairly long time which can vary from 10 to 40 minutes. For this reason it is important to create qualified and welcoming spaces where to carry out all the useful actions for the management of children.

PuSiCo: changing table with washbasin

PuSiCo is a changing table with integrated washbasin made of acrylic stone, velvety and warm to the touch, modeled to facilitate both safety and cleaning. Its shape with rounded corners is designed to simplify the mother in cleaning the baby and changing diapers, in fact it is possible to use the sink directly as a bath tub for babies. The modeling of PuSiCo allows parents to support the baby in the correct way and to be able to transfer him without difficulty from the sink to the shelf for dressing and diaper change.

Art. 40.130



Art. 40.140



Art. 40.150



Sign On: washable and fireproof wall illustrations

Sign On are digital illustrations, created at the customer's request to emotionally qualify the spaces. The illustrations are printed on high-adhesion PVC stabilized over time, protected with a transparent UV film. Sign On is non-toxic, antibacterial, flame retardant and easy to wash with non-abrasive detergents and sponges. Sign On expands the perception of spaces through the illusions of illustration. Its positioning does not require demolition, but only smooth and coplanar walls. It is a fireproof and washable product. The Sign On illustrations have immediate expressive power, placed on the ceiling and walls to create enveloping and stimulating worlds.



Baby Little Home: take care of children in open spaces



The Baby Little Homes are wooden houses equipped to allow breastfeeding and baby care in open spaces such as parks, fairs, outlets... These houses are made to measure and equipped according to the customer's requests.

Furnishing accessories



Cocoleo 40.173



UP 40.172

OVO 365010



MDB 365510



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Taby 90.110



MO 40.174

Accessible and Multisensory Play Areas



NiDondolo: speed, safety & emotion for everyone

NiDondolo is a fun, exciting and safe movement game, suitable for children and adults even with disabilities. Its free movement creates muscular and neurological stimulations that activate the body's ability to control and balance. Many children can play together at the same time. It is a game for parks, schools, shopping centers, hospitals.



Sensory environments for all ages

Leura srl creates sensory rooms in which soft lights, colors, sounds, scents combine to offer total physical and mental relaxation for a profound regeneration.

These sensory rooms are suitable for children, adults and the elderly. They are designed to discover a world made of emotions.





MOTHER & BABY FRIENDLY DESIGN

Colorful and Fun Relaxation Areas



Comfort for Everyone

Finferlo: colorful, captivating and ergonomic

Finferlo is a colored chair with ischial support and a rounded and captivating shape. Ideal for narrow paths, as an alternative to the bench, and on sloping paths. The height and inclination of the seat allow people to maintain a correct position and sit and stand up easily: an obvious advantage for everyone and especially for the elderly. The Finferlo, arranged in line or in groups, furnish bus stop areas, city paths, parks, shopping centers, corridors, waiting areas.



Trottola: multifunctionality and safety

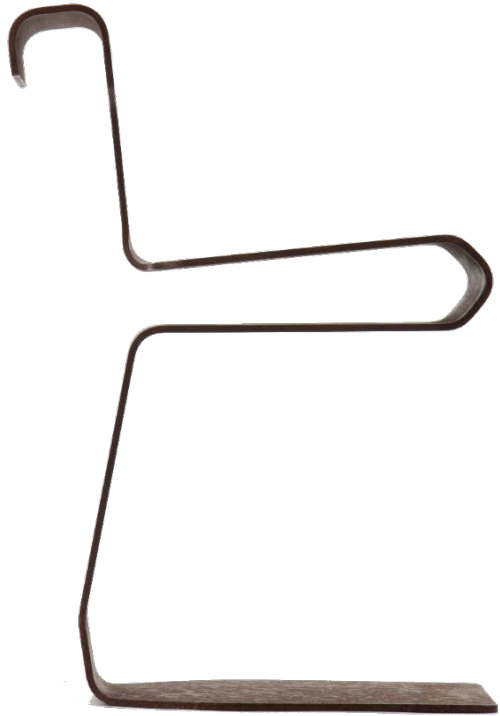
Leura srl produces colorful, fun and multifunctional seats ideal for shopping centers, parks, hospital waiting rooms and all public spaces.

The swivel Trottola multi-seat offers maximum comfort and guarantees safety, ease of cleaning and maintenance. Its playful shape makes the environment easily recognizable, thus facilitating people's orientation.



DESIGNED FOR YOU&ALL

Giano: ergonomics, multifunctionality and comfort



DESIGNED FOR YOU&ALL



MOTHER & BABY FRIENDLY DESIGN



Leura is a dynamic company that meets the needs of users, designs and produces products to create people well-being and facilitate their daily actions, ensuring autonomy, ease of use, comfort, health and safety, guaranteeing a high performance and at the same time an emotional value. Leura products, are designed by arch. Mitzi Bollani, expert in Design for All. Although they are created to solve specific problems, they are flexible and useful for everyone. This is why we call Helpful Design, our holistic and multidisciplinary approach.

The environment around us is like our second skin and influences our psycho-physical well-being. The respect for multiculturalism, gender and age are a stimulus for Leura to create innovative, easily usable, socially useful, customizable and highly newsable products. The working method is based on the application of ergonomic and functional standards combined with high aesthetic and performance values. This allows not only to arrive at unexpected solutions, but to find new ways for the marketing and sales project. Leura offers a series of innovative products that are well suited as customer services, modular and customizable according to the needs of both final users and Companies, collecting customer satisfaction and developing their loyalty.

Leura was founded in 2008 and is led by Arch. Mitzi Bollani - expert in architecture and Accessibility for All. For this reason, products always represent a concept of the Right to Health, Equality, Children Protection, Respect for People Diversity... The architect Bollani is happy to collaborate with Companies, Institutions and Professionals, offering her consultancy for the creation of Adjuvant, Suitable, Safe & Functional Environments and for the improvement of products in order to expand their possible users, improve their functionality and respond to needs that have not yet been met.

All those who respect our vision and mission will be able to obtain the collective Designed for You & All trademark, which highlights and rewards the results in obtaining the maximum Degree of Accessibility, Health and Safety for carrying out daily activities.



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