



**MOTHER&BABY-FRIENDLY HOSPITAL PRODUCTS**

## Co-sleeping, Breastfeeding and Baby Care



## Co-sleeping, Breastfeeding and Baby Care

When a child is born also a family is born! Leura s.r.l. offers innovative solutions to guarantee everyone's health, protect the relationship between parents and children and simplify the care actions of newborns.

Our products facilitate the practice of rooming-in 24h/24h and consequently accelerate the maternal bonding. They aim to make mothers and fathers live serenely the delicate and wonderful moment of the birth of their sons.

Our proposals are adjuvants, easy and intuitive to use, they guarantee health, comfort and safety: for this reason they have the Designed for You&All trademark.

Our company Leura s.r.l. offers solutions for obstetric, pediatric and neonatology departments, devices for Snoezelen multi-sensorial spaces, neuro-motor rehabilitation tools, ergonomic and multi-functional seats for waiting areas and finally self-supporting and customizable spaces to welcome breastfeeding mothers.

Leura Staff is always available to support professionals and hospital staff in choosing the best solutions for their needs.



## Rooming-in practice: feeling at home in hospital



The practice of rooming-in is important to accelerate the maternal bonding and the breast milk production. Leura s.r.l. transforms the maternity room into a comfortable nest for the new family, facilitating the practice of rooming-in H24. It is important for the mother to be in a friendly, welcoming and relaxing environment to dissolve the tensions and fears accumulated before giving birth and enjoy the wonderful moment of the birth of her child.

Leura products have been designed to be functional and create emotion: MaBim, the cradle for safe co-sleeping, facilitates the maternal bonding, thus preventing puerperal blues (postpartum depression), MimmaMà relieves pain caused by childbirth and helps to support the correct breastfeeding positions thus avoiding mastitis and fissures, the PuSiCo washbasin-changing table facilitates the hygiene of babies and their first bath, the Toast R seat ensures great relaxation during the Kangaroo Therapy, Sign On, decorates the room by creating a relaxing and positive environment.



## MimmaMà®

### Breastfeeding Chairs

The MimmaMà chair helps mothers correctly and effortlessly keep babies in all breastfeeding positions, including the "tandem" one for the simultaneous breastfeeding of twins. The shape of its seat reduces postural and postpartum pains because the body weight is unloaded on the mother's legs without any pressure on the perineum: for that reason, MimmaMà is a helpful chair also for people who suffer from hemorrhoids, moreover it offers an excellent support to shoulders, back and arms. Ergonomic, latex-free, flame retardant, antibacterial and easy to clean, MimmaMà ensures comfort, functionality and emotion to mothers. It can be equipped with a practical footrest, for maintaining a correct posture, as well as a soft, flame retardant and antibacterial breastfeeding pillow. MimmaMà is a Medical Device with EC Declaration.



## MimmaMà® 365900

Models, Colors and Accessories



MimmaMà 365900 N



MimmaMà 365900 L



MimmaMà 365900 S



### Accessories



Mabeby 365900 C

Fire-proof Breastfeeding Pillow



Tuki 365900 P

Footrest





# MimmaMà®

## The Evaluation of Doctors



### VENERDÌ, 15 MAGGIO 2009

- ▶ L'esperienza della UTIN di Rimini nella gestione del cluster epidemico da Klebsiella Pneumoniae ESBL  
*S. Bolognesi, A. Caiazza, F. Fabbri, S. Lazzari, M. Sales, G. Tura (Rimini)*
- ▶ MimmaMà: dalla parte della mamma  
*L. Chielì (Pistoia)*
- ▶ Campagna OMS "Cure pulite sono cure più sicure": l'esperienza del sito pilota UTIN di Rimini  
*S. Lazzari, A. Caiazza, F. Fabbri, S. Bolognesi, M. Sales, G. Tura (Rimini)*
- ▶ Valutazione del dolore cronico mediante scala Edin in neonati sottoposti a ventilazione meccanica invasiva: la nostra esperienza  
*E. Villa, R. Barachetti, E. Bossi, L. Mauri, D. Merazzi (Como)*
- ▶ Risk management in neonatologia: prevenire gli errori nella somministrazione di alimentazione enterale  
*A. D'Antonio, R. De Rosa, C. Sabino, L. Tommasino, S. Cecconi, M. Bonazzo, L. Pieragostini (Roma)*
- ▶ Promozione del latte materno in TIN  
*A. Razzoli, M. Piccinini, R. Manfredi, C. Rota, S. Pedori, S. Braibanti, A. Lupi, G. Gargano (Reggio Emilia)*
- ▶ Verifica dell'applicazione infermieristica di un protocollo di analgesia non farmacologica per il prelievo nei neonati  
*T. Strajn, P. Brovedani, M. Fragiaco (Trieste)*
- ▶ Valutazione economica del NIDCAP: benefici e risparmi connessi all'attivazione del programma nell'ASO OIRM - S. Anna di Torino  
*L. Reghin, M. Mosca, F. Vanara (Torino)*
- ▶ La realtà del Centre Saint Camille di Ouagadougou, Burkina Faso: un centro di III° livello nell'Africa sub-sahariana  
*P.E. Villani, D. Cattarelli, A. Ricchini, P. Ouedraogo, S. Pignatelli, A. Thombiano, M. Scalmani, G. Gambirasio, G. Chirico (Parma, Desenzano del Garda, Brescia, Burkina Faso)*



Pistoia, 21 aprile 2009

Il personale del Punto Nascita dell'Ospedale di Pistoia lavora da molti anni per migliorare l'assistenza al neonato, in particolare con una costante ed attenta attività di promozione dell'allattamento al seno.

Subito dopo il parto, la presenza di lacerazioni e tumefazioni può rendere difficoltosa per la donna la posizione seduta; particolare attenzione, quindi, deve essere rivolta a favorire le posizioni più comode per allattare al seno, cercando di eliminare i disagi del dopo parto.

Nel 2007, grazie all'indispensabile aiuto progettuale dell'architetto Mitzi Bollani, abbiamo potuto realizzare una poltrona comoda e funzionale per facilitare la posizione della mamma nell'allattamento, chiamata MimmaMà.

MimmaMà ha un particolare design che ricorda l'immagine poetica di una donna che accoglie in grembo la mamma e la sua particolare seduta è studiata e modellata in modo da non creare pressioni sulle parti doloranti. La particolare conformazione, inoltre, consente un appoggio ottimale a testa, spalle e zona lombare.

MimmaMà è particolarmente facile da pulire e sanificare, quindi molto più igienica delle poltrone in tessuto e più sicura perché priva di cuciture.

L'esperienza con l'utilizzo della poltrona nel nostro Punto Nascita negli ultimi due anni si è rivelata estremamente positiva.

Rino Agostiniani



«...We are committed to doing our best to support the new mothers during the first days after birth: MimmaMà improves the quality of our department and encourages the task of our medical staff committed to assisting mothers in the delicate postpartum breastfeeding phase». Dott. Bonadiman – Osp. di Cavalese

«... MimmaMà has stimulated positive changes in all medical and non-medical staff in addition to the "desire to do", and of course I'm happy!" Silvana Saracino – Ospedali Riuniti di Foggia

# MimmaMà®

Labor and Delivery Rooms – The Importance to Breastfeeding in the First Hour after Birth



MimmaMà offers good relaxation to mothers during the labor and the prodromal phase of childbirth thanks to the modeling of its seat which does not compress her perineal area.

The mother comfortably starts breastfeeding her baby in the first hour after birth: that is essential to protect the newborn from the risk of death and disease.

By keeping the baby correctly on her nipples, the mother reduces the risk of fissures and, by changing the breastfeeding positions, she drains her milk ducts preventing mastitis.

Thanks to its wide and soft armrests, MimmaMà is also used for blood sampling, pressure measurement and Intravenous therapy.

MimmaMà is flame retardant, antibacterial, latex free and easy to clean. Its size (74x67xH90) is enough to allow every breastfeeding position.



# MimmaMà®

In the Maternity Rooms for Breastfeeding on Demand



MimmaMà is designed to relieve post-confinement discomfort and to loosen up the back and shoulder muscles, a quality that any bed cannot give. In the maternity rooms, the mother breastfeeds on demand in full relaxation also helped by the soft footrest Tuki and the breastfeeding pillow Mabeby.

Early breastfeeding accelerates the maternal bonding and consequently the milk production influencing the growth of the baby. For that reason is important to breastfeed in the first hour after birth.

Breastfeeding is a Fundamental Right and protect the health of both mother and baby for their entire lives. MimmaMà relieves the pain of women who have recently given birth and encourages them to prolong this healthy practice.

The Tuki footrest and the Mabeby breastfeeding pillow complete the comfort of MimmaMà.

# MimmaMà®

In Breastfeeding Rooms for sharing Experience



In the breastfeeding rooms, mothers socialize, support each other and share the special moment of breastfeeding.

The captivating design of MimmaMà positively attracts mothers and collaborates to contrast the risk of the puerperal blues. Its designer Mitzi Bollani researched and chose energetic colors that easily match with the other hospital furniture.

MimmaMà is the only chair that allows the simultaneous breastfeeding of twins. Its shape easily supports children up to two years old: age up to which breastfeeding is recommended by the World Health Organization.

All MimmaMà models can be equipped with the soft Tuki footrest, useful to keep the correct posture during breastfeeding, and the fireproof and double covered MaBeby pillow for supporting the baby.



## Breastfeeding Corners for Welcoming Moms



MimmaMà Point are self-supporting, emotional, certified and comfortable stands, where mothers breastfeed, cuddle and reassure babies even in highly attended environments. MimmaMà Point respond to the WHO directives and to all the Unicef requirements. Accessible, recognizable and newsworthy, these breastfeeding areas enhance the commitment of the host and the contribution of any sponsor.

Breastfeeding is a Fundamental Right that affects the health of both Mothers and Babies throughout their lives. This practice requires a time ranging from 10 to 40 minutes and could be repeated up to 18 times a day.

MimmaMà Point enhances the sponsorship: an appropriate and compliant space dedicated to mothers is a sign of Respect for Women and develop the Clients loyalty. «Segui il cuore...» is the Network of qualified Mother Friendly breastfeeding spaces, launched by Mitzi Bollani in 2014. Join to us!



## MimmaMà Point: a Family Friendly Facility



## MaBim & MaBim Twins

*Cradle for Safe Co-sleeping*

MaBim is a neonatal cradle for safe co-sleeping, adaptable to every hospital bed. It approaches and surmounts every bed and has a rotating opening side that allows the face-to-face contact between mother and baby. She takes her baby in her arms without getting out of her bed: that is an added value for women who had a long labor or a C-section. Feeling the closeness of the mother, the baby is reassured, sleeps better, cries less and is much more serene, whilst his mother learns to respond immediately to his needs. That nearness accelerates the maternal bonding and increases the maternal milk production, therefore the infant gains weight faster. MaBim Twins is a cradle suitable for twin sleeping together closed to their mother. Staying close together, they regulate their body temperature, s patterns and calm each other.





## MaBim & MaBim Twins

Medical Device Cod. 50.120MB – 52.120MBT

MaBim has a variable height that allows doctors to easily examine the child without moving him from his cradle. People on wheelchair easily approach MaBim which, totally transparent, facilitates the constant monitoring of the newborn. The cot is mounted on a trolley useful for transporting the baby thanks to its four wheels with brakes.

Functional holes facilitate the cleaning of the cradle, its handling and the passage of catheters or cables of heated and phototherapy mattresses. MaBim is equipped with a fireproof mattress and a practical storage shelf on demand. A strap, fixed to the mother's bed, is an additional safety system. MaBim is a Medical Device with EC declaration.





## Who has already chosen MaBim?



Hospital in Manacor (ES)  
Centre Hospitalier de Haguenau (FR)  
Ospedale Evangelico Betania di Napoli IT  
Ospedale SS. Trinità di Cagliari IT  
C.T.O. Iglesias IT  
Ospedale di Asiago IT  
Ospedale S. Maria delle Grazie di Udine IT  
CHN - Complejo Hospitalario de Navarra ES  
Centre Hospitalier de Brive FR  
Ospedale S. Spirito di Pescara IT  
Ospedale Civile di Alessandria IT  
University of the Sunshine Coast AU  
Ospedale Carate Brianza IT  
Ospedale San Gerardo di Monza IT  
Casa di Cura Internazionale di Napoli IT  
Fondazione MBBM di Monza IT  
Ospedale di Vizzolo Predabissi IT  
Ospedale S. Andrea di La Spezia IT

## PuSiCo

### Washbasin and Changing Table

PuSiCo is a washbasin and changing table made of acrylic stone, velvety and warm to the touch, modeled to facilitate functionality, safety and sanitation. Its shape, with rounded edges, helps mothers for the baby's hygiene. Its sink is not too deep: each mother learns how to bath her baby resting her arm in safety on the bottom of the sink. The changing table, slightly inclined, allows any liquids to drain into the sink. PuSiCo is also accessible to wheelchair users.

Cod. 40.130



Cod. 40.140



Cod. 40.150



MOTHER & BABY FRIENDLY DESIGN



## Toast R

### Folding and Reclining Chair for Kangaroo Mother Care

Toast R is a relaxing, folding, reclining and stable chair which offers comfort without the risk of tipping over. It is an ideal solution for Kangaroo Mother Care Therapy in Neonatal Intensive Care Units (NICU) and for relaxing people in every hospital unit. Toast R reaches the Trendelenburg and Zero Gravity position which facilitates blood circulation and relieves muscle tension. In the 90° position, Toast R closes its footrest perfectly: the mother can then stand up or sit down safely holding the baby in her arms, without the risk of tripping. Toast R and all Leura proposals are Made in Italy products with the Designed for You&All trademark.



MOTHER & BABY FRIENDLY DESIGN



## Sign On

### Fireproof Emotional Wall Illustration

Sign On are digital illustrations, created by Leura s.r.l. on customer's request in order to mitigate the hospital look by offering a relaxing and intimate atmosphere to the rooms. Those illustrations are printed on highly adhesive PVC stabilized over time, protected with UV transparent film. Sign On is non-toxic, antibacterial, flame retardant and easy to wash with non-abrasive detergents and sponges. Sign On expands the perception of spaces through the illusion of illustrations, it transforms highly technological environments, bringing warmth and emotion. Sign On illustrations create delicate games of colors, transparency and immediate expressive power. When they are placed on the entire surfaces of the room, ceiling and walls, it creates enveloping and stimulating worlds.



# Rooming-in: Emotion, Functionality, Safety, Ergonomy and Comfort



The rooming-in aims are:

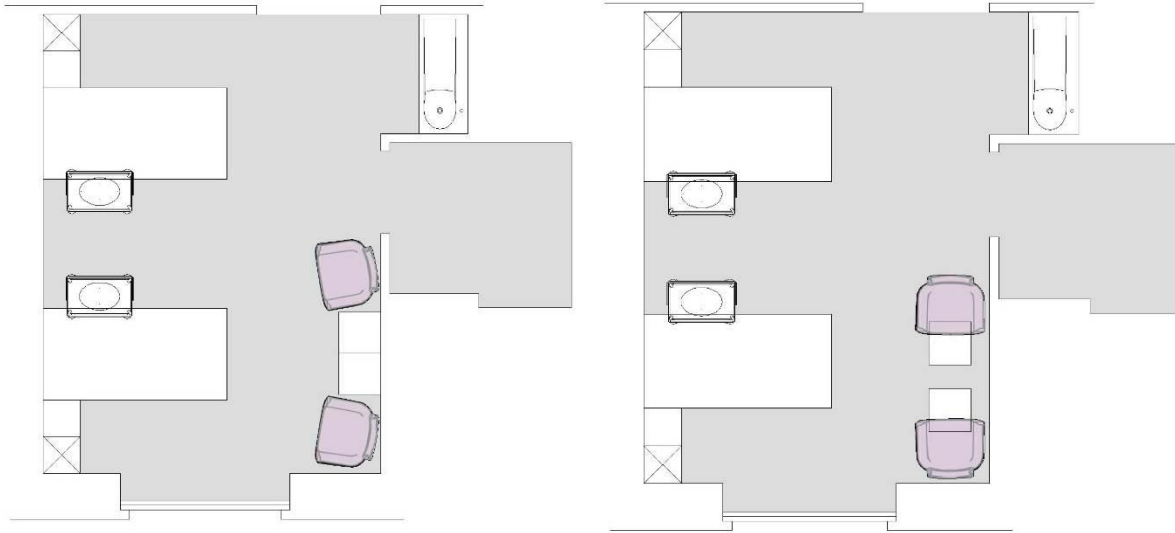
- 1 - accelerating the start of breastfeeding;
- 2 - developing maternal bonding through co-sleeping;
- 3 - facilitating the management of the newborn's hygiene;
- 4 - involving the father also through the Kangaroo therapy;
- 5 - offering a peaceful environment to the new family.

Leura srl responds with unique and innovative solutions:

- 1 - the MimmaMà chair for breastfeeding avoiding postural and postpartum pain;
- 2 - the MaBim cradle for safe co-sleeping and the transport of the baby;
- 3 - the PuSiCo changing table with the integrated washbasin, accessible to people in wheelchairs and only 53cm deep;
- 4 - the Toast R chair, for the kangaroo therapy, reclining up to the Zero Gravity position, comfortable, foldable, washable and fireproof;
- 5 - Sign On wall illustrations, created on request, digitized and printed with non-toxic colors on washable and fireproof material, to qualify the space in an emotional way.



## One armchair for breastfeeding and having lunch



After delivery, mothers are in pain. For that reason, the architect Mitzi Bollani designed MimmaMà , with a specific modelling seat, in order not to create pressure on the perineal area. Saeting on MimmaMà, the mother will be relaxed and more willing to breastfeed. A small, but comfortable table, called MiMa approaches the MimmaMà armchair and it is extremely comfortable even for meals.

MOTHER & BABY FRIENDLY DESIGN





## BimMa

### Pediatric Bed for Neonatal Intensive and Sub-Intensive Care

Bimma is a pediatric bed for the Intensive and Sub-Intensive Care. It was designed by Mitzi Bollani under a specific request of the Bambino Gesù Pediatric Hospital in Rome. Its total transparency allows the constant visual monitoring of the child and its removable sides the prompt intervention of the medical staff on the little patient. All its sides have holes to facilitate the passage of catheters or cables. The two longer sides can be positioned at different heights. The Trendelenburg or Reverse Trendelenburg position is available. A practical shelf is on its base. BimMa is available in two sizes.



## Neuropsychiatry: Pediatric Rehabilitation



NiDondolino is a game of movement accessible to all and a useful tool for neuromotor and functional rehabilitation. It develops people's proprioceptive capacity. Its free movement, rotary, tilting and oscillatory, allow multiple physiotherapy exercises without effort for the patient and the therapist. NiDondolino is the Mitzi Bollani's answer to the rehabilitation and play needs of the Italian Spina Bifida Association.

The NiDondolino has been already placed at the Neuropsychiatry and Child Psychology Unit of the Hospital in Piacenza and Niguarda Hospital in Milan.

For working with children, it is important to set activities with a playful perspective, in order to motivate and involve them as much as possible. NiDondolino allows to diversify the training without requiring other tools.



## Snoezelen Multi-Sensory Environments for Every Age



Leura srl creates oases of well-being: soft lights, filled with colors, sounds, perfumes for a deep regeneration, a total physical and mental relaxation, improving mood, concentration, behavior and self-esteem. These sensory rooms are suitable for children, adults and the elderly with and without disabilities.

The Snoezelen Method, through multi-sensorial activity, lets the operator easily carry out his therapy. To people who suffer from Alzheimer's, Autism, intellectual or communication difficulties, conditions of isolation and detachment from reality.

The Multisensory stimulation is one of the most rewarding strategies in the field of cognitive disabilities: benefits have been noted both on educational and therapeutic levels. Through stimulation of senses, pain can be limited, emotions and aggressive tensions can be alleviated, relaxation can be reached and the person can participate in the discovery of a world made of emotions.



## Emotions and Therapy in Safety





## Ergonomics, Multi-functionality and Safety

Leura srl creates colorful, fun and multi-functional seats ideal for hospital waiting rooms and outdoor areas. Their playful shapes make the environments emotional and easily recognizable, facilitating the orientation of people. The Trottola multi-seat, the ergonomic Giano and the small Finferlo ischial chair offer maximum comfort to people and guarantee safety, easy cleaning and maintenance. The NiDondolo carousel, which can be positioned inside or outside, is a game accessible to everyone, adults and children even with disabilities.





Leura is a dynamic company that meets the needs of users, designs and produces products to create people well-being and facilitate their daily actions, ensuring autonomy, ease of use, comfort, health and safety, guaranteeing a high performance and at the same time an emotional value. Leura products, are designed by arch. Mitzi Bollani, expert in Design for All. Although they are created to solve specific problems, they are flexible and useful for everyone. This is why we call Helpful Design, our holistic and multidisciplinary approach.

The environment around us is like our second skin and influences our psycho-physical well-being. The respect for multiculturalism, gender and age are a stimulus for Leura to create innovative, easily usable, socially useful, customizable and highly newsable products. The working method is based on the application of ergonomic and functional standards combined with high aesthetic and performance values. This allows not only to arrive at unexpected solutions, but to find new ways for the marketing and sales project. Leura offers a series of innovative products that are well suited as customer services, modular and customizable according to the needs of both final users and Companies, collecting customer satisfaction and developing their loyalty.

Leura was founded in 2008 and is led by Arch. Mitzi Bollani - expert in architecture and social sustainability. For this reason, products always represent a concept of the Right to Health, Equality, Children Protection, Respect for People Diversity... The architect Bollani is happy to collaborate with Companies, Institutions and Professionals, offering her consultancy for the creation of Adjuvant, Suitable, Safe & Functional Environments and for the improvement of products in order to expand their possible users, improve their functionality and respond to needs that have not yet been met.

All those who respect our vision and mission will be able to obtain the collective Designed for You & All trademark, which highlights and rewards the results in obtaining the maximum Degree of Accessibility, Health and Safety for carrying out daily activities.





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