





Our products are adjuvant, easy and intuitive to use, they offer comfort, safety and health to everyone, for that reason they received the label Designed for You&All.

Co-sleeping, breastfeeding
and baby care

When a child is born, a new family comes.

Leura offers the most effective solutions to ensure health, bonding and care. Our products are especially designed to accelerate the maternal bonding and therefore to increase the production of maternal milk. Leura srl helps to live serenely this wonderful moment ensuring people's well-being.

MOTHER&BABY FRIENDLY DESIGN



MaBim

NEONATAL BED FOR THE CO-SLEEPING

by Mitzi Bollani

Everyone knows the importance of co-sleeping for the mother and her baby. Their breath are regulated by the presence of each other.

Holding a baby, rocking him, sleeping with him... that is the major contributor to baby's growth: the maternal bonding increases the milk production and consequently the newborn takes his weight faster.

When a mother caresses her baby, the baby changes his breathing, his body temperature, his blood pressure, his growth rate and his stress levels.

By feeling the closeness of his mother, the baby is reassured, sleeps better, cries less and is calmer. Meanwhile his mom learns how to provide quickly to his needs.

Mabim allows doctors to easily visit the baby in its bed.



MaBim

Cod. 50.120MB - DM CE



MaBim is a neonatal cot with an opening side which allows direct contact between mother and child. It is therefore suitable to a safe co-sleeping: the baby is not in danger of falling or being crushed as when he sleeps in his mother's bed. MaBim is transparent to facilitate the monitoring of the newborn. It is mounted on a variable height trolley equipped with braking castors and it can therefore be put side by side to each hospital bed, as well as it can be approached to common chairs and wheelchairs. Functional notches facilitate cleaning and handling. MaBim can easily carry even heat mattresses.

MaBim is a medical device with CE declaration and Designed for You&All label. MaBim is easily secured to each hospital bed to guarantee maximum safety to the newborn.





MimmaMà®

The unique chair for breastfeeding



MEDICAL DEVICE CE

It is the only chair which supports mother and baby in all breastfeeding positions (rugby, cross, cradle and tandem), allowing to nurse twins at the same time. Its unique shape avoids postural pains and reduces post-partum ones, thanks to the seat modelling which decreases the pressure on the perineum.

MimmaMà offers a good support to shoulders and arms; the breadth of his armrests and their rounded continuity lets to find the best position for both the mother and child.

A helpful removable footrest guarantees the discharge of the mother's back and her relax during breastfeeding, while a soft pillow welcomes the child when it is very small.

Ergonomic, fire retardant, antibacterial and latex free, MimmaMà meets all hospital requirements ensuring comfort, functionality and emotionality.

The breastfeeding armchair MimmaMà is a medical device with CE declaration.



“... dall’ospedale di Cavalese... come dichiara il Dott. Bonadiman: «... Noi siamo impegnati a fare il possibile per supportare le neomamme in questa fase: l’inserimento della poltrona migliorerà la qualità della degenza all’interno della nostra struttura e favorirà anche il compito del personale medico impegnato ad assistere le mamme nella delicata fase dell’allattamento post partum». “ Dott. Bonadiman – Osp. di Cavalese“...

L’arrivo delle poltrone Leura ha stimolato cambiamenti positivi in tutto il personale medico e non medico oltre alla “voglia di fare”, e naturalmente io ne sono felice!”
Silvana Saracino – Ospedali Riuniti di Foggia



Società Italiana di Neonatologia

XV
Congresso Nazionale
della Società Italiana
di Neonatologia
per Medici ed Infermieri

Palazzo della Cultura e dei Congressi
BOLOGNA 12-15 MAGGIO 2009

Programma

VENERDÌ, 15 MAGGIO 2009

- ▶ L’esperienza della UTIN di Rimini nella gestione del cluster epidemico da Klebsiella Pneumoniae ESBL
S. Bolognesi, A. Calazza, F. Fabbri, S. Lazzari, M. Sales, G. Tura (Rimini)
- ▶ MimmaMà: dalla parte della mamma
L. Chelli (Pistoia)
- ▶ Campagna OMS “Cure pulite sono cure più sicure”: l’esperienza del sito pilota UTIN di Rimini
S. Lazzari, A. Calazza, F. Fabbri, S. Bolognesi, M. Sales, G. Tura (Rimini)
- ▶ Valutazione del dolore cronico mediante scala Edin in neonati sottoposti a ventilazione meccanica invasiva: la nostra esperienza
E. Villa, R. Barachetti, E. Bossi, L. Mauri, D. Merazzi (Como)
- ▶ Risk management in neonatologia: prevenire gli errori nella somministrazione di alimentazione enterale
A. D’Antonio, R. De Rosa, C. Sabino, L. Tommasino, S. Ceccconi, M. Bonazzo, L. Pieragostini (Roma)
- ▶ Promozione del latte materno in TIN
A. Razzoli, M. Piccinini, R. Manfredi, C. Rotà, S. Pedori, S. Braibanti, A. Lupi, G. Gargano (Reggio Emilia)
- ▶ Verifica dell’applicazione infermieristica di un protocollo di analgesia non farmacologica per il prelievo nei neonati
T. Strajn, P. Brovedani, M. Fragiaco (Trieste)
- ▶ Valutazione economica del NIDCAP: benefici e risparmi connessi all’attivazione del programma nell’ASO OIRM – S. Anna di Torino
L. Reghin, M. Mosca, F. Vanara (Torino)
- ▶ La realtà del Centre Saint Camille di Ouagadougou, Burkina Faso: un centro di III livello nell’Africa sub-sahariana
P.E. Villani, D. Cattarelli, A. Ricchini, P. Ouedraogo, S. Pignatelli, A. Thombiano, M. Scalmani, G. Gambiarolo, G. Chirico (Parma, Desenzano del Garda, Brescia, Burkina Faso)



Pistoia, 21 aprile 2009

Il personale del Punto Nascita dell’Ospedale di Pistoia lavora da molti anni per migliorare l’assistenza al neonato, in particolare con una costante ed attenta attività di promozione dell’allattamento al seno.

Subito dopo il parto, la presenza di lacerazioni e tumefazioni può rendere difficoltosa per la donna la posizione seduta; particolare attenzione, quindi, deve essere rivolta a favorire le posizioni più comode per allattare al seno, cercando di eliminare i disagi del dopo parto.

Nel 2007, grazie all’indispensabile aiuto progettuale dell’architetto Mitzi Bollani, abbiamo potuto realizzare una poltrona comoda e funzionale per facilitare la posizione della mamma nell’allattamento, chiamata MimmaMà.

MimmaMà ha un particolare design che ricorda l’immagine poetica di una donna che accoglie in grembo la mamma e la sua particolare seduta è studiata e modellata in modo da non creare pressioni sulle parti doloranti. La particolare conformazione, inoltre, consente un appoggio ottimale a testa, spalle e zona lombare.

MimmaMà è particolarmente facile da pulire e sanificare, quindi molto più igienica delle poltrone in tessuto e più sicura perché priva di cuciture.

L’esperienza con l’utilizzo della poltrona nel nostro Punto Nascita negli ultimi due anni si è rivelata estremamente positiva.

Rino Agostiniani

MimmaMà models and accessories

MimmaMà 365900 N – DM CE



MimmaMà 365900 L



MimmaMà 365900 S



MimmaMà 365900 R3

MimmaMà 365900 R2



ACCESSORI



Pillow MaBeby
365900 C



Footresti 365900 P

MimmaMà®

IN LABOUR ROOMS

MimmaMà® has been placed in labour rooms of New Hospital Papa Giovanni XXIII in Bergamo ITALY.



OPEN DAY NUOVO OSPEDALE PAPA GIOVANNI XXIII

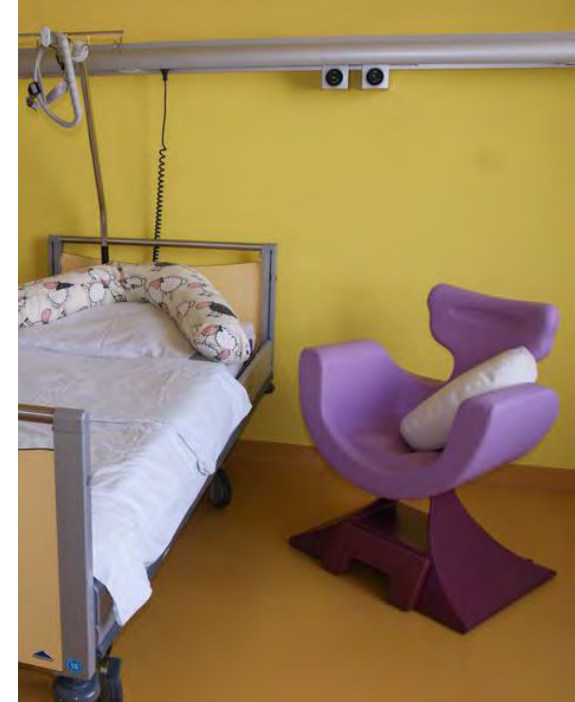
26-27 NOVEMBRE 2011



MimmaMà®

IN HOSPITAL ROOMS

Sydney Adventist Hospital, Helios Klinikum Pforzheim GmbH, Ospedale SS. Trinità di Cagliari, Nuovo Ospedale della Murgia...



MimmaMà®

IN BREASTFEEDING ROOMS

USL di Cesena, ASL Alto Adige Comp. Di
Brunico, A.O. Sant'Anna di Lugano, Ospedale
di Birmingham...



PuSiCo washbasin-changing table



PuSiCo 40.130



PuSiCo 40.140



PuSiCo 40.150



PuSiCo is a washbasin and changing table made of acrylic stone, velvety and warm to the touch, moulded to facilitate both safety and cleanliness thanks to its shape with rounded corners. Mothers find it very helpful for washing and changing the baby.

LEURA srl – HELPFUL DESIGN – Designer Arch. Mitzi Bollani



SIGN ON - digital and personalized wall decoration



SIGN ON: digital illustrations made on customer's request to enrich of emotion Mother&Baby's area.

Printed on PVC with a high adhesive tack, stabilized in time, and protected with a transparent UV film, they are non-toxic, fire retardant, antibacterial, easy to clean with detergent and non-abrasive sponges.





Home Type in the Maternity Ward

A bed for mom and dad, the neonatal cot MaBim for the baby, the MimmaMà chair for breastfeeding, a decoration to create an emotional environment with particular elements that make the environment familiar: a lamp, a curtain ...



Clinique Arc En Ciel - Epinal FRANCE



TOAST CE

FOLDING CHAIR WITH HIGH BACK

Cod. 3410

Toast is a folding chair with high back which provides comfort and stability. Solid, comfortable and safe, it is an ideal solution for the restricted spaces in neonatal units.

Its armrests shape offers good support to the mother's arms.

Toast can be equipped with the soft breastfeeding pillow Mabeby and a practical footrest which helps to keep the right posture.

Toast size is 59x52xH132 and its shipping size 24x55xh86cm. Its small size and the convenience of folding and storing it, make it easy to be kept on hand.

Fire-retardant, anti-bacterial and easy to sanitize Toast meets all hospital requirements.

TOAST is a medical device with CE declaration and the Designed for You&All label.



NiDondolino

GAME AND REHABILITATION TOOL

Cod. 20.110

NiDondolino it is a motion game accessible to everyone and a useful tool for rehabilitation and functional recovery which develops the proprioceptive abilities. Its three movements tilting, rotating and oscillating are totally free: that helps both the patient and its therapist. NiDondolino was designed by Mitzi Bollani to tutelage the Rights of children with disability. That project was born in 2004 for a request of ASBI (Italian Association of Spina Bifida), which was looking for a rehabilitation game.

The NiDondolino was donated to the Neuropsychiatry and Psychology Unit of ASL of Piacenza. The therapeutic work carried out on young patients achieved positive results: the children had fun and soon recovered their functionalities.

Working with children, it is important to set the therapy activities in a playful form, so as to motivate and engage the young patients as much as possible.

NiDondolo disguises like a seesaw game.

Nidondolo is used in gyms for functional recovery and for training.

We invite you to watch the videos on www.leura.it



MimmaMà Point
allattamento, gioco & coccole

Social Breastfeeding Project by LEURA s.r.l.

MimmaMà® Point – A corner dedicated to breastfeed outside home.



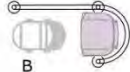
MimmaMà Point - INDOOR STAND

self-supporting with removable and washable covers

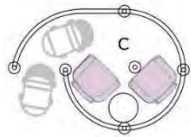
STAND MIMMAMA' POINT LxPxH



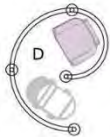
A - 180x30x180cm
MMP COD. 80.120
MMP+1 MimmaMà S
MMP+1 MimmaMà L
MMP+1 MimmaMà N



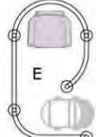
B - 200x100x200cm
MMP COD. 80.210
MMP+1 MimmaMà S
MMP+1 MimmaMà L
MMP+1 MimmaMà N



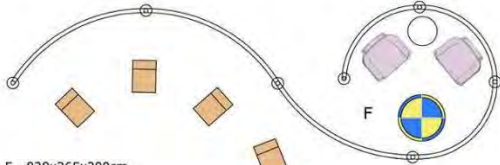
C - 295x208x200cm
MMP COD. 80.312
MMP+1 Tavolino+2 MimmaMà S
MMP+1 Tavolino+2 MimmaMà L
MMP+1 Tavolino+2 MimmaMà N



D - 167x212x200cm
MMP COD. 80.311
MMP+1 Tavolino+2 MimmaMà S
MMP+1 Tavolino+2 MimmaMà L
MMP+1 Tavolino+2 MimmaMà N



E - 130x240x200cm
MMP COD. 80.310
MMP+1 Tavolino+2 MimmaMà S
MMP+1 Tavolino+2 MimmaMà L
MMP+1 Tavolino+2 MimmaMà N

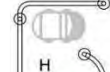


F - 828x265x200cm
MMP COD. 80.319 - Question Mark
MMP+1 Tavolino+1 NiDondolino+4 Giano+2 MimmaMà S
MMP+1 Tavolino+1 NiDondolino+4 Giano+2 MimmaMà L
MMP+1 Tavolino+1 NiDondolino+4 Giano+2 MimmaMà N

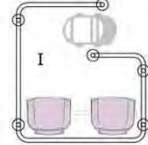
STAND MIMMAMA' POINT LxPxH



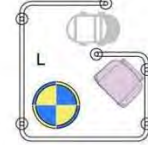
G - 160x180x200cm
COD. 80.320
MMP+1 MimmaMà S
MMP+1 MimmaMà L
MMP+1 MimmaMà N



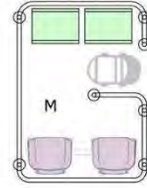
H - 150x240x200cm
COD. 80.330
MMP+1 Tavolino+1 MimmaMà S
MMP+1 Tavolino+1 MimmaMà L
MMP+1 Tavolino+1 MimmaMà N



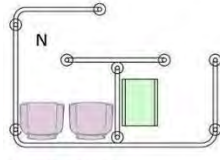
I - 220x240x200cm
MMP COD. 80.321
MMP+2 MimmaMà S
MMP+2 MimmaMà L
MMP+2 MimmaMà N
MMP+1 MimmaMà R2



L - 220x240x200cm
MMP COD. 80.322
MMP+1 NiDondolino+1 MimmaMà S
MMP+1 NiDondolino+1 MimmaMà L
MMP+1 NiDondolino+1 MimmaMà N



M - 220x310x200cm
MMP COD. 80.323
MMP+2 Fasciatoio+2 MimmaMà S
MMP+2 Fasciatoio+2 MimmaMà L
MMP+2 Fasciatoio+2 MimmaMà N
MMP+2 Fasciatoio+1 MimmaMà R2



N - 240x347x200cm
MMP COD. 80.329
MMP+1 Fasciatoio+2 MimmaMà S
MMP+1 Fasciatoio+2 MimmaMà L
MMP+1 Fasciatoio+2 MimmaMà N
MMP+1 Fasciatoio+1 MimmaMà R2



Stand D180 Arco



Stand D150 Spirale



Stand D150 Chiocciola

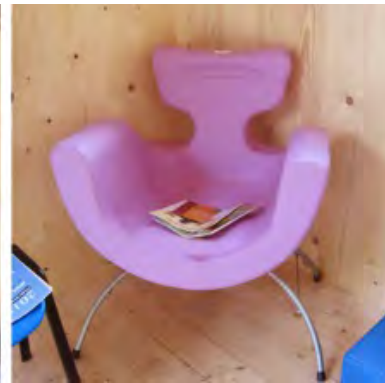
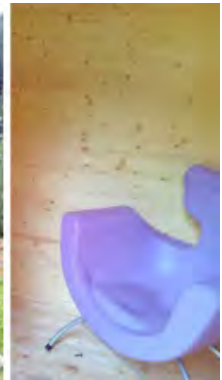


Customizable in shape, size and graphics

LEURA srl – HELPFUL DESIGN – Designer Arch. Mitzi Bollani



MimmaMà Point OUTDOOR: eco huts



EVERYWHERE IS A MOTHER WITH HER BABY

LEURA srl – HELPFUL DESIGN – Designer Arch. Mitzi Bollani



NiDondolo game for all



NiDondolo 20.120

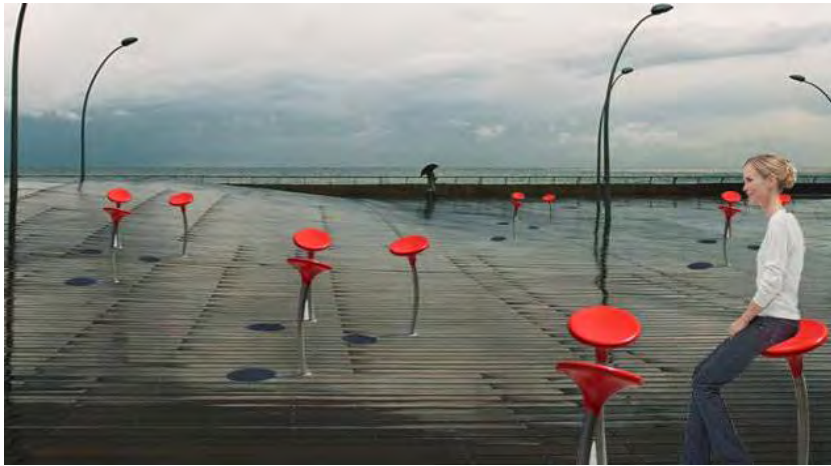


Speed, safety and integration

LEURA srl – HELPFUL DESIGN – Designer Arch. Mitzi Bollani



Finferlo ischial seat



Finferlo 30.300

Small, funny, colorful

LEURA srl – HELPFUL DESIGN – Designer Arch. Mitzi Bollani



TROTTOLA seat.. sculpture... game...



Trottola 30.200 (fissa) – Trottola 30.250 (girevole)

A unique seat for indoor and outdoor.

LEURA srl – HELPFUL DESIGN – Designer Arch. Mitzi Bollani



GIANO ergonomic chair at 360°



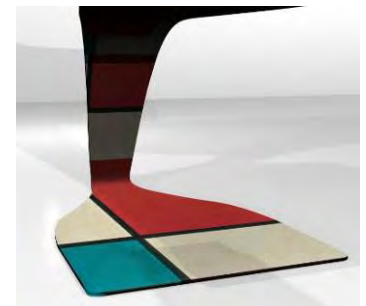
GiANO 30.130 two RAL colors



GiANO 30.120 one RAL color



GiANO 30.110 corten style



GiANO 30.140 pittorica

Choose your favourite position and sit as you like!

LEURA srl – HELPFUL DESIGN – Designer Arch. Mitzi Bollani



GIANO per le zone WiFi

Create your own version.



Giano 30.140

Giano fits easily into public spaces.

All products by LEURA have the “Designed for YOU&ALL” label because they are on a human scale and improve people’s daily actions.



The "Designed for You & All“ label points out products, services and activities with a high-performance value, human scaled, for a friendly environment which respects civil and social Rights, assures people’s autonomy and safety.

Those products are elegant, balanced and well integrated into the environment.

That label rewards the integrated solutions and the Companies which



Leura is a dynamic company that gathers the people's needs: we design and manufacture innovative products to creating well-being and facilitating people daily activity, ensuring autonomy, ease of use, comfort, health, safety, besides a high performance and emotional value. Our products are designed by the architect Mitzi Bollani, experts in Design for All concept. They solve human specific problems, but they are flexible and useful for everyone: that is why we called «Helpful Design» our holistic and multidisciplinary approach.

All the environment influences our physical and mental wellbeing. The respect of multiculturalism, gender and age are an incentive for us to create original, accessible, socially useful, customizable and highly newsworthy products. Leura's method of working is based on the application of ergonomic and functional standards combined with high aesthetic values. That allows to find unexpected solutions and new ways for their marketing. Our products are well suited as services to customers: they are modular and customizable according to the needs of both users and operators, raising customer satisfaction and developing their loyalty.

Leura was founded in 2008 by Arch. Mitzi Bollani - expert in social architecture and sustainability. Our products are base on Human Rights: the Rights of health, participation, child protection, respect for diversity, ... The architect Mitzi Bollani is pleased to collaborate with other companies, institutions and professionals, offering her consultancy for the realization of adjuvant accessible environments, for creating new products, for improving those already on the market, in order to enlarge the target of users by answering to unsatisfied needs.

We share our Designed for You&All label, with people who believe and are committed to operate in our concept for a better future.



WELLNESS & ACCESSIBILITY

HELPFUL DESIGN



Architect & Designer Mitzi Bollani

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