





# LEURA

CREATES

LIVING SPACES

FOR FAMILIES AND

CHILDRENS



LEURA gathers the needs of the breastfeeding mothers outside their home by realizing **Mother Friendly Corners**. Our solutions are attractive, personalized and welcome different stakeholders on their requests.

## WHY?

the baby's birth changes its family's priorities and needs

# What do children need?

- **cozy and intimate spaces for breastfeeding;**
- **toilets on their size, to learn autonomy;**
- **inclusive, free, socializing games;**
- **stimulating and fun atmosphere.**

A WORTHY space for a relationship  
that lasts a lifetime:

intimate, functional, clean, placed in  
every daily space where mothers live,  
act and breastfeed if they need.



MimmaMà® Point





# MimmaMà®

The unique chair for breastfeeding



MEDICAL DEVICE CE

It is the only chair which supports mother and baby in all breastfeeding positions (rugby, cross, cradle and tandem), allowing to nurse twins at the same time. Its unique shape avoids postural pains .

MimmaMà offers a good support to shoulders and arms; the breadth of his armrests and their rounded continuity lets to find the best position for both the mother and child.

A helpful removable footrest guarantees the discharge of the mother's back and her relax during breastfeeding, while a soft pillow welcomes the child when it is very small.

Ergonomic, fire retardant, antibacterial and latex free, MimmaMà meets all public buildings requirements ensuring comfort, functionality and emotionality.

The breastfeeding armchair MimmaMà is a medical device with CE declaration.

MimmaMà®



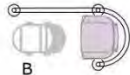
# MimmaMà Point - self-supporting and customizable

STAND MIMMAMA' POINT LxPxH



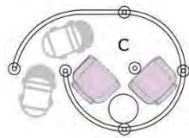
A - 180x30x180cm

MMP COD. 80.120  
MMP+1 MimmaMà S  
MMP+1 MimmaMà L  
MMP+1 MimmaMà N



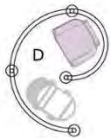
B - 200x100x200cm

MMP COD. 80.216  
MMP+1 MimmaMà S  
MMP+1 MimmaMà L  
MMP+1 MimmaMà N



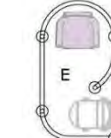
C - 295x208x200cm

MMP COD. 80.312  
MMP+1 Tavolino+2 MimmaMà S  
MMP+1 Tavolino+2 MimmaMà L  
MMP+1 Tavolino+2 MimmaMà N



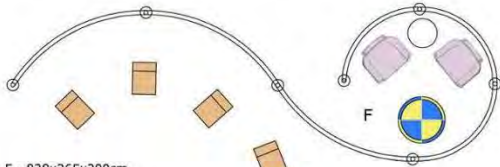
D - 167x212x200cm

MMP COD. 80.311  
MMP+1 MimmaMà S  
MMP+1 MimmaMà L  
MMP+1 MimmaMà N



E - 130x240x200cm

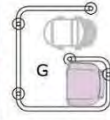
MMP COD. 80.310  
MMP+1 MimmaMà S  
MMP+1 MimmaMà L  
MMP+1 MimmaMà N



F - 828x265x200cm

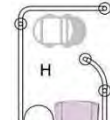
MMP COD. 80.319 - Question Mark  
MMP+1 Tavolino+1 NiDondolino+4 Glano+2 MimmaMà S  
MMP+1 Tavolino+1 NiDondolino+4 Glano+2 MimmaMà L  
MMP+1 Tavolino+1 NiDondolino+4 Glano+2 MimmaMà N

STAND MIMMAMA' POINT LxPxH



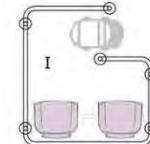
G - 160x180x200cm

MMP COD. 80.320  
MMP+1 MimmaMà S  
MMP+1 MimmaMà L  
MMP+1 MimmaMà N



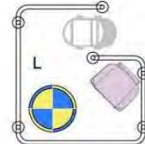
H - 150x240x200cm

MMP+2 Tavolino+1 MimmaMà S  
MMP+1 Tavolino+1 MimmaMà L  
MMP+1 Tavolino+1 MimmaMà N



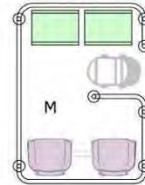
I - 220x240x200cm

MMP COD. 80.321  
MMP+2 MimmaMà S  
MMP+2 MimmaMà L  
MMP+1 MimmaMà N  
MMP+1 MimmaMà R2



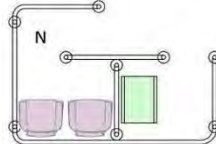
L - 220x240x200cm

MMP COD. 80.322  
MMP+1 NiDondolino+1 MimmaMà S  
MMP+1 NiDondolino+1 MimmaMà L  
MMP+1 NiDondolino+1 MimmaMà N



M - 220x310x200cm

MMP COD. 80.323  
MMP+2 Fasciatoi+2 MimmaMà S  
MMP+2 Fasciatoi+2 MimmaMà L  
MMP+2 Fasciatoi+2 MimmaMà N  
MMP+2 Fasciatoi+1 MimmaMà R2



N - 240x347x200cm

MMP COD. 80.329  
MMP+1 Fasciatoi+2 MimmaMà S  
MMP+1 Fasciatoi+2 MimmaMà L  
MMP+1 Fasciatoi+2 MimmaMà N  
MMP+1 Fasciatoi+1 MimmaMà R2



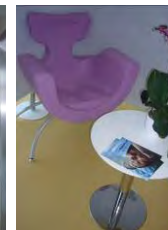
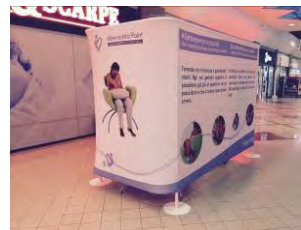
Stand D180 Arco



Stand D150 Spirale



Stand D150 Chiocciola



Customized graphics to highlight your efforts, the value of the service and the contribution of possible sponsors.

MimmaMà® Point



# MimmaMà Point - emotional family lounges



**SIGN ON:** digital illustrations made on customer's request to enrich of emotion Mother&Baby's areas.

Printed on PVC with a high adhesive tack, stabilized in time, and protected with a transparent UV film, they are non-toxic, fire retardant, antibacterial, easy to clean with detergent and non-abrasive sponges.





Pu.Si.Co. the washbasin-changing table, **warm and silky to the touch**, is shaped to enrich the functionality and facilitate its cleaning. A baby WC and a washbasin complete the baby toilet.

We suggest to equip an accessible place for both mother and father.

**Pu.Si.Co & Family Toilet**



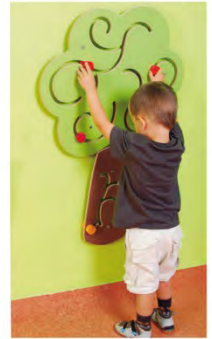




NiDondolo is a game for All: accessible to children and adults, including those with physical, cognitive or sensory limitations. It facilitates the natural socialization and the free integration.

NiDondolo Inclusive Game for All





Rigid Games





# Padded Games





Padded Games





## Trottola: free to sit as you like!

It is available both as seat and rotating game, suitable both for indoor and outdoor use. It distinguishes and qualifies the environment.

# Trottola Seat & Game





Finferlo comes to the rescue for stopovers and informal moments of relaxation.

Its VALUES: correct position of the pelvis, spinal alignment, distribution of weight on the bones, reduced hip flexion.

Finferlo Ischial Seat





Giano is the ergonomic seat to sit on at 360° and work in an organized way. Comfortable, flexible and functional: your bag on its base and your books and tablet under its seat, to have every thing under control.

Giano Seat at 360°



All LEURA's products have the “**Designed for YOU&ALL**” label because they are on a human scale and improve people daily life.



"Designed for You & All" label distinguishes products, services and activities at a high-performance value, human scaled, for a friendly environment which respects Civil and Social Rights, assuring People's Autonomy and Safety.

That label rewards the enterprises which offer integrated solutions, **Friendly and Helpfully Designed** goods and services. That brand is an incentive to always do better.





## MISSION

Our mission is to create well-being through good design, combining functionality to aesthetic values. Responding to people's needs, even the unspoken ones, we create innovative products that are stimulants, adjuvants, easy and intuitive to use, and ensure health, safety and comfort. The design and craftsmanship are the basis of the quality of our products Made in Italy.

## VISION

The built environment surrounds us like a second skin and affects our physical and psychological well being Respect of multi-culturalism, gender, age ... Incentive us to create innovative and easily accessible products.



# HELPFUL DESIGN



Architect & Designer Mitzi Bollani

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